



# MPI PHL Special Publications Advertising Rate Sheet

The Philadelphia Area Chapter of Meeting Professionals International (MPI PHL) serves the tri-state area by providing professional development and education to its members, through discussion of chapter programs as well as relevant issues in the industry as a whole. With over 500 chapter members, over 60% are planners responsible for large scale, highly professional meetings locally, across the country, and internationally. Our two special publications, *Education Institute Supplement*, and the *MPI PHL Year Book* highlight industry research, news and allow us to recognize those who support MPI PHL.

## CIRCULATION

The *Education Institute (EI) Supplement* will be distributed to meeting professionals attending the Education Institute day-long program on February 15, 2017.

## RATES

<b>Ad Size</b>	<b>Dimensions</b>	<b>EI Supplement</b>
Full page color – inside covers only	7.25" W x 9.25" H	\$1,000
Full page color	7.25" W x 9.25" H	\$775
Half page color	7.25" W x 4.5" H	\$400
Quarter page color	3.5" W x 4.5" H	\$250
Market Place Ads	2.0" W x 3.5" H	\$175

- ❖ To receive member rate, advertiser must be MPI member in good standing with membership dues paid.
- ❖ Non-Member rates are 15% above listed price.

## SENDING FILES/GRAPHICS

- ❖ Please send Acrobat PDF files (300 dpi) with all font families and graphics linked, not embedded to [Communications@mpiphl.org](mailto:Communications@mpiphl.org).
- ❖ ***If you intend to make use of the link to your company's website please be sure to fill in the space available on page 2 for the correct URL.***

## ADVERTISING CONDITIONS

- ❖ No space reservations will be accepted without a signed insertion order and payment.
- ❖ Advertisers and their agencies assume full responsibility for content and accuracy.
- ❖ Cancellations or changes must be received in writing 15 days prior to artwork due date.
- ❖ Advertising rates are non-commissionable.
- ❖ Payment is due with artwork. Advertisers and agencies are jointly responsible for payment of all contracted advertisements.
- ❖ MPI PHL will send tear sheet upon request.
- ❖ MPI PHL reserves the right to cancel an ad for an advertiser with a delinquent bill.
- ❖ MPI PHL reserves the right to reject any materials it deems to be detrimental to its interests.
- ❖ Additional pre-press time for advertisements received that require special attention will be invoiced separately. MPI PHL assumes no responsibility for alterations.

## FOR FURTHER INFORMATION, CONTACT:

MPI PHL Director of Sponsorships, Jennie Udell at [directorsponsorship@mpiphl.org](mailto:directorsponsorship@mpiphl.org)



## Space Reservation Form for Special Publications

Please reserve the following ad space:

Issue	Insertion & Payment Due Date	Artwork Due Date	Ad Size	Dimensions	Rate
Education Institute Supplement	12/15/16	12/15/16	_____	_____	\$ _____
<b>TOTAL \$</b>					_____

Ad Title: \_\_\_\_\_  
*(Please use separate insertion orders for separate ads.)*

**URL to use for link to your website:** \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

**PAYMENT INFORMATION**

I will pay with a check payable to MPI PHL     I will pay with a credit card (*circle one*)    VISA    MC    AMEX

Name as it appears on card: \_\_\_\_\_ Amount: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

**RETURN THIS FORM WITH PAYMENT TO:**

MPI Philadelphia Area Chapter  
 352 NE 3rd Ave  
 Delray Beach, FL 33444  
 Phone: 561-243-3073  
 staff@MPI.PHL.org