



MPI PHL Special Publications Advertising Rate/Insertion Sheet

The Philadelphia Area Chapter of Meeting Professionals International (MPI PHL) serves the tri-state area by providing professional development and education to its members, through discussion of chapter programs as well as relevant issues in the industry as a whole. With over 500 chapter members, over 60% are planners responsible for large scale, highly professional meetings locally, across the country, and internationally. Our two special publications, *Education Institute Supplement*, and the *MPI PHL Year Book* highlight industry research, news and allow us to recognize those who support MPI PHL.

CIRCULATION

The *Education Institute (EI) Supplement* will be distributed to meeting professionals attending the Education Institute day-long program on **February 21, 2018**.

RATES

Ad Size	Dimensions	EI Supplement
Full page color – inside covers only	7.25" W x 9.25" H	\$1,000
Full page color	7.25" W x 9.25" H	\$775
Half page color	7.25" W x 4.5" H	\$400
Quarter page color	3.5" W x 4.5" H	\$250
Market Place Ads	2.0" W x 3.5" H	\$175

- ❖ To receive member rate, advertiser must be MPI member in good standing with membership dues paid.
- ❖ Non-Member rates are 15% above listed price.

SENDING FILES/GRAPHICS

- ❖ Please send Acrobat PDF files (300 dpi) with all font families and graphics linked, not embedded to Communications@mpiphl.org.
- ❖ ***If your artwork includes a link to your company's website, please be sure to fill in the space available on page 2 for the correct URL.***

ADVERTISING CONDITIONS

- ❖ No space reservations will be accepted without a signed insertion order and payment.
- ❖ Advertisers and their agencies assume full responsibility for content and accuracy.
- ❖ Cancellations or changes must be received in writing 15 days prior to artwork due date.
- ❖ Advertising rates are non-commissionable.
- ❖ Payment is due with artwork. Advertisers and agencies are jointly responsible for payment of all contracted advertisements.
- ❖ MPI PHL will send tear sheet upon request.
- ❖ MPI PHL reserves the right to cancel an ad for an advertiser with a delinquent bill.
- ❖ MPI PHL reserves the right to reject any materials it deems to be detrimental to its interests.
- ❖ Additional pre-press time for advertisements received that require special attention will be invoiced separately. MPI PHL assumes no responsibility for alterations.

FOR FURTHER INFORMATION, CONTACT:

MPI PHL Director of Sponsorships, Judy Geriot at sponsorship@mpiphl.org.



Space Reservation Form for Special Publications

Please reserve the following ad space:

Issue	Insertion & Payment Due Date	Artwork Due Date	Ad Size	Dimensions	Rate
Education Institute Supplement	12/15/17	12/15/17	_____	_____	\$ _____

TOTAL \$ _____

Ad Title:	
URL to use for link to your website:	

Contact Name:	
Company:	
Address:	
City, ST ZIP	
Telephone:	
Email:	

PAYMENT INFORMATION

I will pay with a check payable to MPI PHL I will pay with a credit card (*circle one*) VISA MC AMEX

Name on card:		Amount to charge:	
Credit card #:		Exp. Date:	
Credit Card Billing Address			

RETURN THIS FORM WITH PAYMENT TO:

MPI Philadelphia Area Chapter
 352 NE 3rd Ave. | Delray Beach, FL 33444
 Phone: 561-243-3073 | staff@MPI.PHL.org